



Willamette River Festival SPONSORSHIP LEVELS 2020

*Perks	Wellspring \$500	Tributary \$1,000	Confluence \$2,500	Watershed \$5,000
Banner space at event	✓	✓	✓	✓
MC announcements at event	✓	✓	✓	✓
Logo on poster	✓	✓	✓	✓
Customized post on WRF Social Media pages	2+	4+	6+	10+
Name and hyperlink on WRF website	✓	✓	✓	✓
Mention in newsletter	1	1	2	4
Booth/Display space at event		✓	✓	✓
Goodie bag item		✓	✓	✓
Free Race or Paddle Parade entry		1	2	2
Press release mention			✓	✓
Logo on t-shirt			✓	✓
Logo in 2020 promo video				✓
Branded River Stewardship Day (prior to event)				✓
Branded Activity (Paddle Parade/Race)				✓

**Perks seen here can be negotiated and customized to fit your organization's marketing needs. Cash and product sponsorships welcome.*