



# Willamette River Festival

August 27th, 2023  
Alton Baker Park, Eugene, OR

## WATERSHED | \$5,000

- Presenting Sponsor recognition across all promotional channels
- Logo placement in (2) print ads (Eugene Weekly and/or Register Guard)
- Press release mention
- Logo on event t-shirt
- PaddleCross goodie bag item
- Free PaddleCross entry (4)
- Mainstage banner space, MC announcements, and booth at event
- Logo on event poster
- Customized post on WRF Social Media (4)
- Logo and hyperlink on WRF website
- Up to four customized social media posts
- Mention in WRK general newsletter (2) + one educational article of choice (11.8K subscribers)



## CONFLUENCE | \$2,500

- Press release mention
- Logo on t-shirt
- Booth/Display space at event
- PaddleCross Goodie bag item
- Free PaddleCross entry (2)
- Banner placement in Festival area, MC announcement, and booth at event
- Logo on event poster
- Customized post on WRF Social Media (2)
- Logo and hyperlink on WRF website
- Mention in WRK general newsletter (11.8K subscribers)



## TRIBUTARY | \$1,000

- Booth/Display space at event
- PaddleCross Goodie bag item
- Free PaddleCross entry (1)
- Banner placement in Festival area, MC announcement, and booth at event
- Logo on event poster
- Customized post on WRF Social Media
- Logo and hyperlink on WRF website
- Mention in WRK general newsletter (11.8K subscribers)

## WELLSPRING | \$500

- Banner space and MC announcement at event
- Logo on event poster
- Name and hyperlink on WRF website
- Mention in WRK general newsletter (11.8K subscribers)

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